



# Deva Alchemy Academy

## Program Guide

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2024

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# WELCOME

## **Welcome to Deva Alchemy Academy!**

Whether your business is just finding its place in the world, or is a mature and powerful presence, it is an ever-evolving being. And so are you. You grow your business by growing yourself.

Growth doesn't necessarily mean expansion. You grow in depth as well as height. When you cultivate spaciousness and depth in your inner world, your outer world expands and flourishes as well.

We are evolutionary beings, on a creative journey through life. To grow yourself, you grow your soul's presence. You grow your capacity to lead, innovate, and take creative risks; embody what you deeply love; and make friends with increasingly complex ecologies of relationship with the world around you.

To grow your business, you shape it to hold greater power, abundance, service, contribution and success; and more collaborative, complex relationships through which your business can evolve.

If you're ready to grow yourself and your business in this way, we'd be honored to accompany you on your journey.

On the next pages, you'll discover our current program schedule, as well as descriptions of each program and links to explore more about them, and to join our waitlist for those you're interested in, so we can let you know as soon as enrollment opens.

We also have a few self-guided ways you can begin your Deva Alchemy Academy journey; those links are included, too.

Wherever your journey leads you, we're delighted you're here exploring with us!

# DEVA ALCHEMY ACADEMY

## 2024 PROGRAM SCHEDULE

JANUARY	FEBRUARY	MARCH	
		BECOME YOUR OWN BUSINESS ADVISOR (BYOBA)	
	MASTERCLASS: HOW TO CRAFT A MAGNETIC OFFERING	BYOBA	
DREAMING IN THE DARK		BYOBA	
		BYOBA	
APRIL	MAY	JUNE	
BYOBA	BYOBA	BYOBA	RULE YOUR WORLD
BYOBA	BYOBA	BYOBA	RULE YOUR WORLD
BYOBA	BYOBA	BYOBA	RULE YOUR WORLD
BYOBA	BYOBA	BYOBA	RULE YOUR WORLD
	MASTERCLASS: SELF LEADERSHIP		
JULY	AUGUST	SEPTEMBER	
RULE YOUR WORLD	HEART OF SUPPORT	BECOME YOUR OWN BUSINESS ADVISOR (BYOBA)	
RULE YOUR WORLD		BYOBA	
RULE YOUR WORLD	MASTERCLASS: HOW TO CRAFT A MAGNETIC OFFERING	BYOBA	
RULE YOUR WORLD		BYOBA	
OCTOBER	NOVEMBER	DECEMBER	
BYOBA	BYOBA	BYOBA	GROUP MENTOR TRAINING
	DREAMING IN THE DARK		GROUP MENTOR TRAINING
BYOBA			GROUP MENTOR TRAINING
BYOBA			GROUP MENTOR TRAINING
BYOBA			GROUP MENTOR TRAINING

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# OUR FOUNDATIONAL DEVA ALCHEMY ACADEMY PROGRAMS

## **Rule Your World from the Inside Out: Sovereignty & the Art of Soul Leadership**

Develop creative sovereignty in your life, and establish a strong foundation for your work, relationships and business.

This program will give you a toolkit of energy technologies and skills with which to grow into the powerful ruler of your inner kingdom. In the process, your outer world will align with your inner vision in seemingly miraculous ways.

► [LEARN MORE HERE](#)

## **Become Your Own Business Adviser: Energy Alchemy for Creative Entrepreneurs**

Our signature, self-study business-building program, Become Your Own Business Adviser blends energy alchemy skills with refined business practices to help you shape your business in harmony with its inner being. Build a vibrant, prosperous, sustainable business that nourishes your heart, serves your community, and supports the life that you want to live.

You'll tap into your deep well of creative genius, bringing all of its powers into alignment for a very special purpose: to expand & evolve your business.

► [LEARN MORE HERE](#)

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## **Dreaming in the Dark: Craft the New Story of Your Business for The Year Ahead**

Dreaming in the Dark is designed to be an at-home retreat. You'll receive everything you need to step out of the busy current of your life for two, nourishing days. You'll reflect, review, and release what no longer serves you. And you'll dream, envision, and create a vibrant new story for your business's future.

▶ **LEARN MORE HERE**

## **The Heart of Support: Develop and Nurture an Intimate, Co-creative Relationship With the Deva of Support**

The Heart of Support is a one-day, at-home retreat to bring you into a deeper relationship with the Deva of Support, and to explore the many gifts support offers to your life, your business, and your world. The Heart of Support will help you discover profound support for, and craft practical pathways to, the fulfillment of your next significant business dream or desire.

▶ **LEARN MORE HERE**

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## Private Mentoring

As a Business Mentor, I work privately with Founders, Leaders + Visionaries; purpose driven, mission-led folk who are called to explore the depths of their spiritual being, channel their Genius into a force for good and express their Soul's vision and values in their lives and creative endeavours.

My clients are high performing, visionary, ambitious Founders, Leaders and Executives who recognise that business can be a real force for good – and an unparalleled opportunity for personal and collective growth.

My direct experience with running businesses – alongside my training and practise as a mentor-coach-facilitator – means I'm able to support clients with a wide range of skills and technologies across strategy, psychology, somatics and subtle energy work.

My work bridges the gap between your inner and outer worlds. This style of '360' coaching – where your inner and outer world are shaped symbiotically – offers a comprehensive, full-spectrum container for you to become your most powerful, radiant, creatively expressed self.

If you're interested in learning more about working with me privately, [please visit this page.](#)

## Mentor Training

I also offer a 9 month professional, private (1:1) training and mentoring program for Founders and Leaders in the field of transformation, to hone their craft, develop precise energy alchemy skills, navigate potentiality across multiple dimensions and contribute to building a world in partnership with the Sacred.

If you're interested in learning more about working with me inside this exquisite container, [please visit this page.](#)

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## **Pricing + Money in the World of Your Business Masterclass**

This is a 2-hour Masterclass on how to price your work, structure your offerings + map your business from the inside out... using the power of attunement. You'll get a visceral (and highly educational) experience of the certainty, guidance and direction that comes from an abiding, co-creative relationship with the Deva of your Business.

► **LEARN MORE HERE**

## **Deva Alchemy® Print + Digital Books**

### **The World of Your Business Playbook by Hiro Boga and Ellie Seilern**

This book includes profoundly playful questions, prompts, and worksheets to clarify your values, envision the world you want to create in your business, and bring it to vivid, vibrant life. ► **LEARN MORE** ► **PURCHASE**

### **To Be Soul, Do Soul by Hiro Boga**

Whether you long to make art, write a book, nurture a business or engage in sacred activism to create a world that works for everyone, To Be Soul, Do Soul offers wisdom and inspiration to fuel your journey with love, joy, delight and magic. ► **PURCHASE**

### **Rumours of Home by Hiro Boga**

This book includes profoundly playful questions, prompts, and worksheets to clarify your values, envision the world you want to create in your business, and bring it to vivid, vibrant life. ► **PURCHASE**



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**ELLIE SEILERN** is a teacher, speaker, coach and mentor in the field of sacred business, creative strategy, refined energetics and inner leadership. She is the CEO and chief culture maker of Deva Alchemy Academy.

She works with Founders, Leaders and Creative Visionaries in helping them to express their Soul's genius, vision and values in business and beyond.

Her approach to business alchemy is grounded, practical and fun! After 15 years of study, practise and experience of quantum energy healing, plant medicine, somatics and psychology – as well as 18 years of diverse business experience – she holds a space of sovereignty, profound safety and accessibility.

You'll find Ellie online at [DevaAlchemy.com](https://DevaAlchemy.com).

Connect with her on [Instagram](#) for regular doses of inspiration and wisdom.